

TOP MOVING LEADS

Innovative Websites



Effective Reach



Qualified Leads



Instant Distribution



A Name You Can Trust

Specializing in high-level PPC campaigns, lead generation, and search engine marketing, Equate Media prides itself with an experienced production and programming team dedicated to putting their clients' needs first. By working with top level national clients in the moving industry, we have familiarized ourselves with the techniques proven to enhance ROI for companies large and small.

Equate Media generates and distributes high-quality verified leads to companies looking to expand customer outreach and make more sales.

WHY WE'RE DIFFERENT

Not your average marketing company

We control sources: All our websites are wholly-owned, this means our clients are assured the high quality leads from reputable websites.

We generate leads: We are not lead aggregators like other companies in the industry. Potential customers looking to move visit our websites and fill out our request forms.

We support you: You have a dedicated support agent on your side to answer any questions or make changes to the type of leads you want to receive on the fly.

Only pay for leads, not for wasted marketing efforts: No need to worry about wasted advertising spent on a shotgun marketing approach, you only pay for qualified leads ready to book.



HOW IT WORKS

How we acquire our leads



Innovative websites: Websites using the latest user experience technology help acquire more leads and supply the volume you are looking for.

Effective reach : Leads are generated for origins all throughout the U.S.A.

Qualified leads : Once we receive a lead, we implement third party data verifications to validate the information given.

Instant distribution: When the leads have been verified to be real and accurate, we directly distribute them to our clients.

Priming consumers for the sale: A proprietary move cost calculator helps set pricing expectations for consumers looking to move, priming your leads for booking.



Buying leads from Equate Media through the Top Moving Leads program



Connect with Equate Media

Our highly experienced personnel walk you through the process, answering any questions you may have.



Choose your lead criteria

Confirm and sign your insertion order, selecting your origin via state, area code or county.



Select local or long distance lead types

Once you start, we will build you an account that you can credit based on the amount of leads you desire.



Start calling on leads immediately

Have your salespeople call customers the moment you receive the lead information. Remember, these leads are hot and ready to book!*

*Booking ratios are highest when leads are called within 1 to 60 minutes of receipt.

Introducing the **MAX2** Program

Sign up with our most popular program!

Put your company at an advantage! Equate Media's Max2 program limits competition to only 2 other movers.



- **Drives down competition**
- **Makes booking jobs easier**
- **Tons of positive feedback from major van lines & small companies alike**

We know that a lead distributed to 10 other movers can be difficult to book, and that's an understatement. When enrolled in our exclusive Max2 program, we guarantee a much higher quality lead distributed to a maximum of two other movers. This kind of lead selectivity puts you at an advantage and allows you to book moves easier by getting rid of the extra competition.

Contact us to find out more about our programs or to enroll today!



Phone: [\(310\) 807-6300](tel:(310)807-6300)



Email: TopMovingLeads@EquateMedia.com



Website: www.EquateMedia.com/TopMovingLeads